

Set up guide

Aurasma

What is it and what does it do?

Aurasma is an augmented reality program. Aurasma's image recognition technology uses a smartphone's or tablet's camera to recognize real world images and then overlay rich media on top of them in the form of animations, videos, 3D models and web pages. Both businesses and individuals use Aurasma to create and share their own augmented reality experiences as well as to discover hidden digital content around them. Teachers are among the most active group using the platform.



<http://www.aurasma.com>

Step 1: Set up your account online with Aurasma Studio

Open your favorite web browser and visit the site: <https://studio.aurasma.com/register>

Aurasma Studio is a web based management tool for your online content. On this site, you will:

- create a channel for students or parents to see your content
- upload trigger images for your Aura. It is an image uploaded to Aurasma databases that will be detected when a user views it via the app. When it is detected, an overlay will appear.
- create overlays or images, videos, animations or even 3D models that appear whenever Aurasma sees an image that it recognizes.

Register Studio Account

Account Name:

If you have an existing Aurasma app username, you can use that to access your Studio account. Alternatively you can create a new username.

Existing New

Username:

Password:

Confirm Password:

Email:

The following fields are optional and used for statistical purposes.

Country:

Select an option

Type of Applicant:

Select an option

How did you hear about Aurasma:

Select an option or enter your own

[Forgotten password?](#) [Use existing account](#)

Step 2: Log into your account

Go to: <http://studio.aurasma.com>

Log into your account.

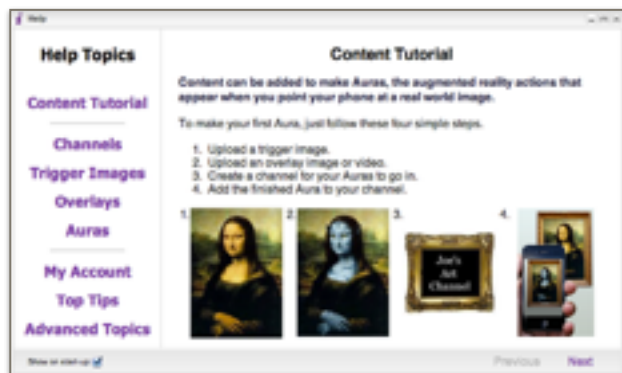
Welcome to Aurasma

Username:

Password:

Remember me:

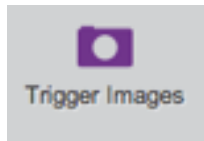
[Forgotten password?](#) [Create account](#)



Step 3: Orient yourself with Aurasma Studio

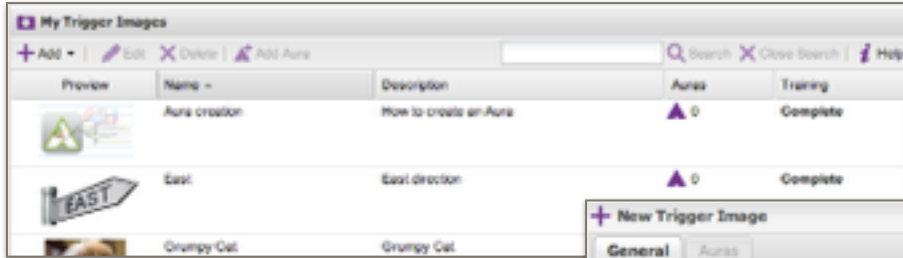
When you log in, a pop up screen will show the HELP topics and provide a tutorial to using studio to set up your trigger images, overlays, auras and channels.

Step 4: Upload Trigger Images

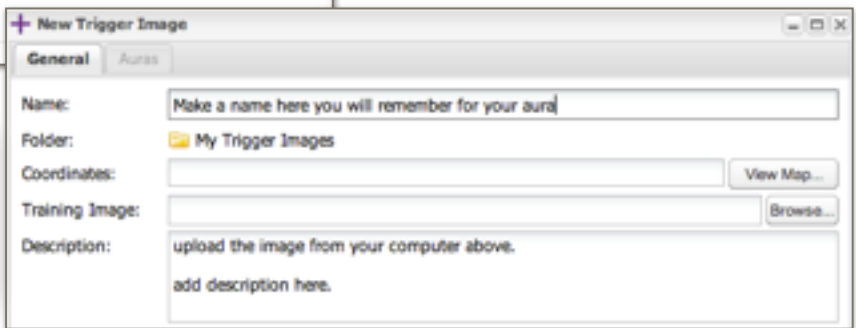


You can upload, edit and delete your images by clicking on the Trigger Images icon on the main screen.

To upload trigger images, think about what image you want students or parents to use to view content (overlays). For example, if you wanted to create an aura for a homework assignment, a trigger image might be an image from their text.

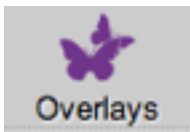


Practice adding a trigger image and uploading to Studio.



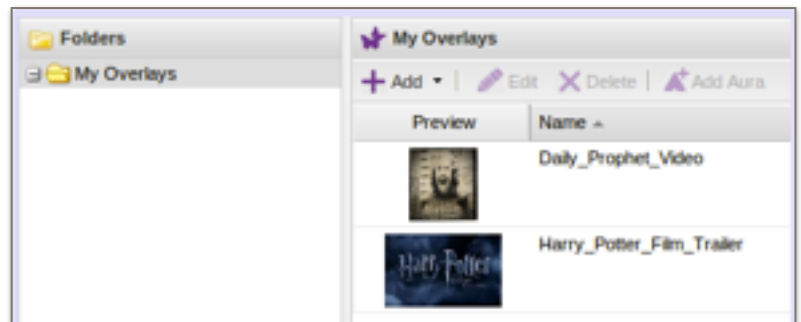
Make content come alive for students!

Step 5: Create Overlays

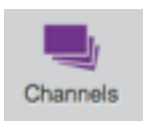


You can upload, edit and delete your overlay videos and images by clicking on the Overlays icon on the main screen.

Practice adding an overlay (website, video, images).

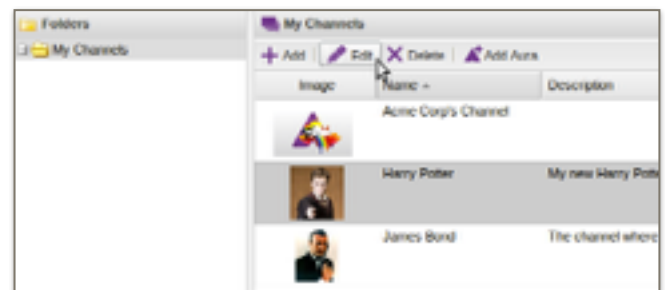


Step 6: Create a channel to share your content



In order to get content that is of interest to them, users search for and subscribe to particular channels.

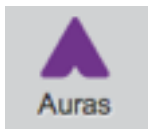
This could be a channel that brings their favorite magazine to life, or one that overlays information on signs and pictures at a museum. All Auras must therefore be placed in a channel, and your users will only get to see your Auras by subscribing to the relevant channels. When making your own applications, you can automatically subscribe all users to your channels by default.



You can choose to make your channel private or public. At the bottom of your channel creation screen there is a link on the left that says: **Link to Subscribe**. To share your channel via QR code or with students/parents without having them search in their app- this is a direct link to your content channel.



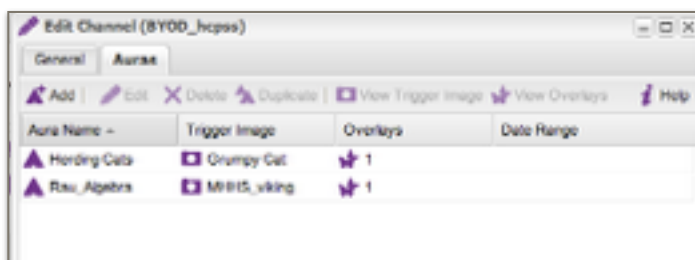
Step 7: Create an Aura



Auras are augmented reality actions - images, videos, 3D animations or even games that appear when you point your mobile device at a real world image or object. To create an Aura you just need to pick **one trigger image** and **one overlay**, then decide where exactly the overlay will appear on the image.

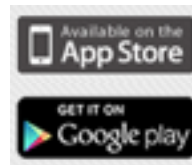
Open your channel and select the tab at the top for Auras.

Practice adding an aura to your channel. When you are prompted, you will choose the trigger image and then the overlay.



Step 8: Download the App and Play!

Go to your iPhone, iPad or Android device and open the App Store or Google Play.



[iOS App Store](#)

[Google Play](#)

In your mobile app, follow these directions:

1. Log in using the same credentials you used for Aurasma Studio.
2. Tap on the triangle at the bottom of the screen to get to the mobile menu.
3. Go to the account icon to the right to view your auras, channels you are following and account information.
4. Use the search icon to search for channels and public auras.
5. To find and activate auras via trigger images, choose the image for your camera
6. If you wish to create an aura using your device, you can begin by exploring the options using the create icon. Follow the prompts on the screen to add auras to your channel. NOTE: Studio is the most efficient way to create overlays and auras, since mobile capacity for customization is limited.



Have fun creating interactive content for your students!